



PILE DRIVING CONTRACTORS ASSOCIATION

33 KNIGHT BOXX ROAD, SUITE 1, ORANGE PARK, FLORIDA 32065
PH: 904.215.4771 1.888.311.PDCA (7322) FAX: 904.215.2977
WWW.PILEDRIVERS.ORG

September 27, 2016

To Whom It May Concern:

In my capacity as Executive Director of the Pile Driving Contractors Association (PDCA), I have had the opportunity to work directly with Sean Davis for more than 10 years as Publisher of our association's flagship magazine, *PileDriver*. During that time, Mr. Davis had direct oversight of the production and publication of the association's quarterly magazine. Mr. Davis' expertise in publishing magazines, such as *PileDriver*, cannot be understated. His leadership as Publisher resulted in significant magazine growth on a consistent basis; and his ability to direct advertising support created substantial and increasing non-dues revenue for the association since the first edition of *PileDriver*. Collectively, his involvement in *PileDriver* magazine resulted in producing a dominant industry publication for our association and the pile driving industry. The publication is now a highly visible and recognized feature of the PDCA's profile among industry leaders, the media and public policy makers.

Much of the success can be attributed to the dedication, creativity, professionalism of Mr. Davis and his willingness to work in a seamless partnership with me, the PDCA Communications Committee and PDCA staff. His commitment to the excellence of our publication has been demonstrated by tireless interest in improving and expanding the magazine. His extensive experience in publishing has also been instrumental in directing the PDCA towards additional publishing opportunities, which have proven to be highly successful for our organization.

Sean Davis brings a professional, focused and enthusiastic attitude to every assignment he undertakes and always with the client's best interest in forefront of all he suggests or does. He is one of the most energetic, creative and enjoyable publishers I've had occasion to work with in the publishing business. He always gives more than 100% to not only advertising sales, but to ensuring that the magazine works as a whole – editorial content and advertising both taken into consideration.

I highly recommend Sean Davis and would be pleased to discuss our experience with him and how his expertise can help promote not only your association, but also your association members and industry.

If you have any questions or would like to discuss Sean's qualifications with me, please do not hesitate to contact me at steve@piledrivers.org, or by phone at 888-311-7322.

Sincerely,

Stevan A. Hall

Stevan A. Hall
Executive Director, Pile Driving Contractors Association