



May 10, 2016

To whom it may concern:

On behalf of the Human Resources Professionals Association (HRPA), it is with great pleasure that I write this letter of recommendation and discuss our successful working relationship with Sean Davis who served in the role of Publisher for our flagship magazine publication *HR Professional*.

Our relationship with Sean began in August of 2013 after we carefully selected and awarded the company he worked with the publishing responsibilities associated with producing our 8 times per year magazine publication and advertising sales of our online offerings. Upon trusting his team with a multi-year contract, he immediately showcased a strong ability to establish respectful relations with our (at the time) current publisher and this resulted in a smooth and seamless transition for all parties including our valued advertising clientele.

Since that time, Sean has been involved in the successful production of more than 20 issues of our magazine and has been instrumental in the expansion of the advertising revenue within our online properties. I have enjoyed collaborating with Sean on numerous occasions throughout our time together regarding the future growth and expansion of our publishing products, which were always met with enthusiasm and passion, a quality we like to see in an individual who serves in this role.

As my key point of contact, I can say without question that Sean is extremely client focused. I've come to know Sean as an individual that looks out for his clients' best interests. When he makes decisions regarding our print and digital properties, I can trust our association's brand and reputation are at the forefront of those decisions and that is of utmost importance to the HRPA and what we look for in a publisher.

It is without hesitation that I write this letter in support of Sean as he embarks on this next chapter in his life and would highly recommend him as an innovative leader within the publishing and communications industry.

If you have any questions or require any further information, please do not hesitate to contact me at [clarsen@hrpa.ca](mailto:clarsen@hrpa.ca), or by phone at (416) 923-2324 x335.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Chris Larsen', with a long, sweeping underline.

Chris Larsen

Vice President, Marketing, Membership & Professional Development